



VICKY WOOD STYLE

Colourflair
 Consultant

Welcome!

A warm welcome to my first ever newsletter! I want to offer all my lovely loyal clients the opportunity to pick up some simple style tips and have some fun along the way.

During this time of lockdown we've been challenged both mentally and for some of us physically. Whilst we may not return to normal in the way we remember there is no reason why I can't continue styling you! With the news that clothes shops open this **Monday 15th June!!!**

My Ethos

I don't believe you have to follow fashion trends to make the right style choices, understanding your own personal style is the key to looking and feeling great. "Great Style exudes confidence", which comes from within. Once you know your body shape, the colours that suit your skin tone and personality you'll have the knowledge to discover a new confident you!



SHOW YOUR TRUE COLOURS

HOW CAN WEARING THE RIGHT COLOURS BE BENEFICIAL TO YOU?

Wearing the right colours for your skin tone is vital in harmonising your wardrobe. You'll be amazed by how the right colours can have such a positive effect on the way you look and feel.

Matching the right colours to your skin tone will make your eyes sparkle, give your skin a healthy glow and you will appear less tired, helping you to look years younger.

Once I am able to open up my styling business fully I will give a **10% discount** to all clients in the first month of re-opening, so keep an eye out for further updates in future newsletters and on my facebook business page @vickywoodstyle. Please do like and follow if you haven't already.

A love of Colour

I have always loved colour from a young age influenced by a flamboyant shopping trip to a local boutique in our village. A one off excursion as the clothes were so expensive and mainly chosen by my parents, so creatively frustrated it was in my teens when I began to experiment more with colour. 80's fashion was well and truly upon us and I remember my love of neon the brighter the better. In my university years a love of vintage and flea markets, I remember purchasing a bright orange pair of flared cords which I absolutely loved and wore with an electric blue satin shirt. Over the years I used colour to express myself because it made me feel good, I now know why. I'm sure it will come as no surprise I never did quite get the gothic look!



How Colour effects the way we look



Photos taken from Pinterest



Joanna Lumley has a warm skin tone, a peaches and cream complexion and really suits a bright colour close to her chin, she is glowing in this orange dress. Whereas the black ages her and makes her look tired.

STYLE TIP: If black must be worn then break it up with a colour to complement your skin tone.



How to inject Colour into your everyday outfits

Colourful scarves are a great way of breaking up a plain white tee. Printed silk or satin scarves look great for creating an effortlessly stylish look.



Colourful bags add interest and look fabulous with block colours in different tones. This complimentary accessory looks really effective for some added colour pop.



Accessories are what, in my opinion, pull the whole look together and make it unique
YVES SAINT LAURENT

Accessories available now to update your Summer style

Inspired by the article in **The Sunday Times 07 June 2020** by **Flossie Saunders - A nod to the quintessential British Summer**



Chain necklace with enameled seashell
£17.99

www.zara.com



Fish earrings with shells £15.99



Rio natural plaited handle tote bag £22

www.topshop.com



Sicily straw shell grab bag £20

Which items to hang

Hanging your clothes by style and colour will allow your wardrobe to work more efficiently for you. Items to be hung are trousers, skirts, shirts, tops, dresses, suits, coats and jackets. Making the most of the space you have is vital in decluttering, start with hanging the non-foldable items first. Leaving Jeans, Knitwear, T-shirts and vests, Resort wear, Outdoor and sportswear, lingerie and sleepwear to be folded. As you section your clothes by style and colour putting into colour groups from lightest to darkest you'll soon notice patterns emerging.

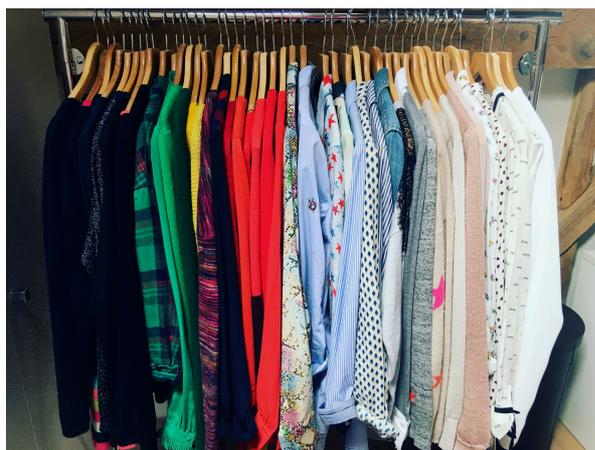
STYLE TIP: Turn hanger hooks away from you when hanging, this will add to the streamline effect and will be easier for you to get clothes out.



How to colour edit your wardrobe

During lockdown colour co-ordinate your wardrobe, this is a really productive way to visually show favoured colours and missing gaps for future purchases.

Why is this useful? Prevents doubling up on items and allows for a more capsule wardrobe. Like me, you may even find you'll choose a colour to base your outfit around depending on your mood of the day. Our choice of colour believe it or not can reflect our mood and how others perceive us. Have a go and see how wearing different colours make you feel. You'll be surprised by the results!



STYLE TIP: When colour co-ordinating try to separate Winter and Summer into different sections of your wardrobe that way it's clear which season you're dressing for. Keep in mind that you may overlap as the English weather isn't reliable so do make sure the different seasons are still accessible and in view where possible.

Next Time.....

How colour influences the way we look and feel

How not to wear black!